

IEG Spring Board Development Seminar

# Why “Stewardship of Place” Matters

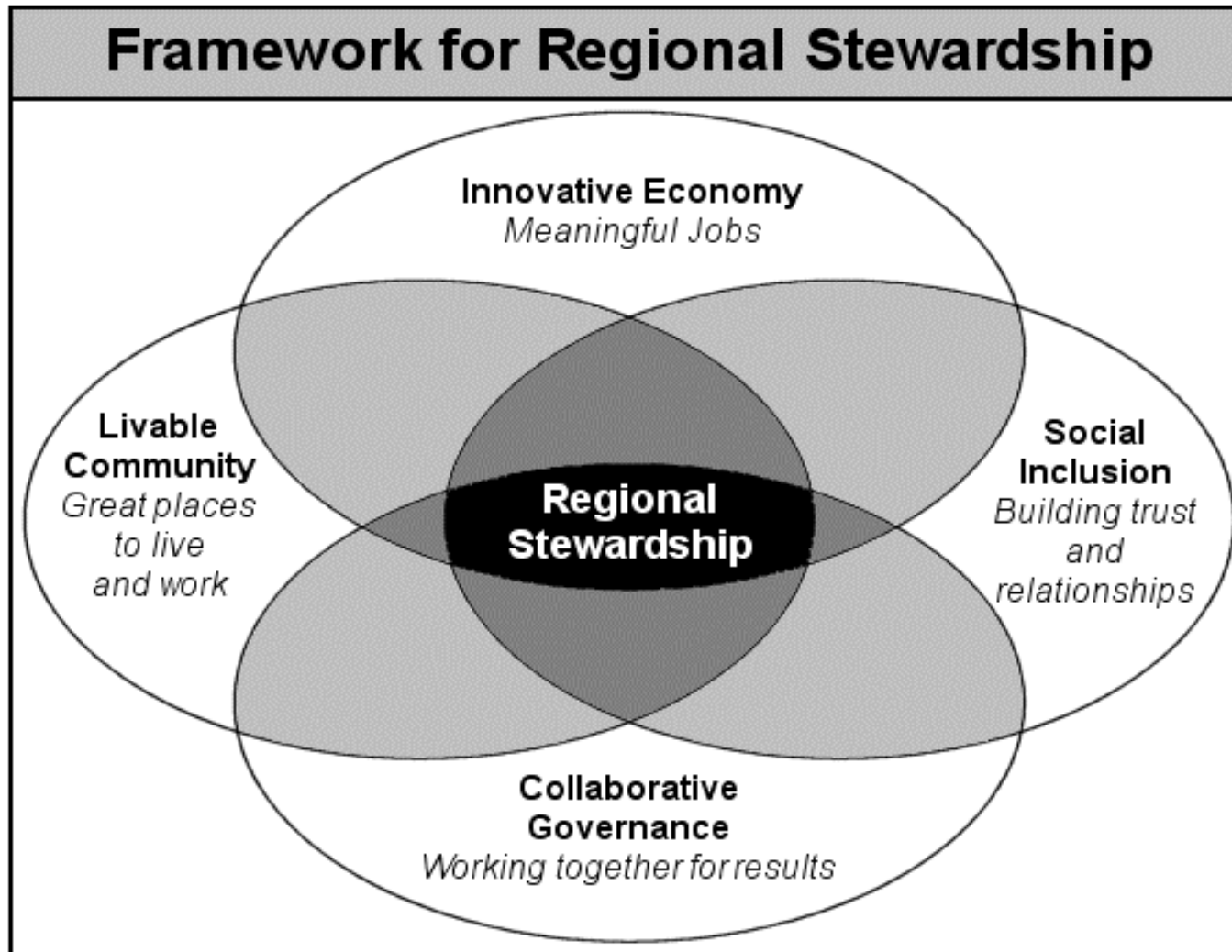
Doug Henton

President, Collaborative Economics

Sunday, May 22, 2005

4:45 p.m.

# Integrating Regional Conversations



# Finding Stewards of Place

## New Leadership Model

- Regional Stewardship: commitment to place
- Traditional Leadership: commitment to an issue/cause
- Stewards understand the interdependence between the economy, society, and environment
- Regional stewardship is both an individual and a regional capacity

# New Roles for Universities

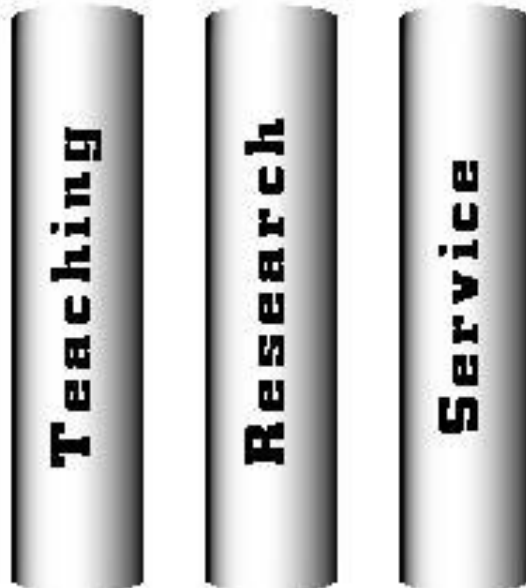
- New expectations for university/college contributions to the regional economy—roles in all four conversations
- New expectations that universities/colleges step forward as “stewards of place” as they are uniquely situated—embedded—with a sense of place

# Universities in the Knowledge Economy

## Universities in the Knowledge Economy

FROM  TO

**Ivory Tower**  
**3 pillars**



**Stewards of Place**  
**3 pillars**



# New Responses Required

## Overhaul University/College Pillars

- From Teaching to Learning
- From Research to Innovation
- From Service to Engagement

# New Sweepstakes

The list of America's top 50 universities will change profoundly in this century based on 3 issues:

Location, programs, collaboration

Eugene Trani, President, Virginia  
Commonwealth University

# Summary

- Communities—Four conversations
- Higher Education—Plays in all four conversations and can help “connect the dots”
- Changing Economy—Requires new responses and new leadership models